

EDITORIAL CALENDAR

JANUARY

Blast Dates: Jan 4, 11, 18, 25
Features: CAD/CAM
Plastics
LEDs
Hybrids

FEBRUARY

Blast Dates: Feb 1, 8, 15, 22
Features: Bearings
Prototyping
Sensors
Off-Highway
Product Spotlight: Sensors

MARCH

Blast Dates: Mar 1, 8, 15, 22
Features: Motion Control
Aerospace/Defense
Motors
Engineered Materials

APRIL

Blast Dates: Apr 5, 12, 19, 26
Features: Industrial Automation
Medical
Adhesives
Cabling/Connectors
Product Spotlight: Fluid Power

MAY

Blast Dates: May 3, 10, 17, 24
Features: Automotive
Vibration
Machine Vision
CAD/CAM

JUNE

Blast Dates: Jun 7, 14, 21, 28
Features: Controls/Drives
Handles/Knobs
Motors
Fasteners
Product Spotlight: Motors

JULY

Blast Dates: Jul 5, 12, 19, 26
Features: Hydraulics
Mechanical Drives
Power
Test & Measurement

AUGUST

Blast Dates: Aug 2, 9, 16, 23
Features: Assembly Components
Lean Manufacturing
LEDs
Recreation Equipment
Product Spotlight: Switches

SEPTEMBER

Blast Dates: Sep 6, 13, 20, 27
Features: Linear Guides/Slides
Pumps
Robotics
Wireless

OCTOBER

Blast Dates: Oct 4, 11, 18, 25
Features: Fluid Power
Design Tools
Switches
Aerospace/Defense
Product Spotlight: Fasteners

NOVEMBER

Blast Dates: Nov 1, 8, 15, 22
Features: Pneumatics
Prototyping
Fasteners
Motors

DECEMBER

Blast Dates: Dec 6, 13, 20, 27
Features: CAD/CAM
Industrial Automation
Valves/Cylinders
Packaging
Product Spotlight: Fluid Power

MONTHLY COVERAGE

(48 issues per year)

NEW PRODUCTS (weekly)

Electrical/Electronic
Mechanical
Motion Control

plus
EVERY OTHER MONTH
Product Spotlight

plus
SECOND WEEK OF MONTH
Software

plus
THIRD WEEK OF MONTH
Materials

SPECIAL FEATURES (weekly)
Wheels
5-Star Product
Videos+ (video link)

OTHER ONGOING EDITORIAL
Case Studies
Guest Editorials
How-To Articles
White Papers
Design Essentials

Send articles and products to:

Mike Foley, Editor
941-966-9521 x 114
mfoley@nelsonpub.com

CONTACT US TODAY!

NATIONAL SALES MANAGER
John Holmes
847-364-7441
jholmes@nelsonpub.com

SAMPLE ISSUE:
www.designfax.net/sample/default_news.asp

SUBSCRIBE FREE:
www.Designfax.net